

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		05/01/2006	a national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	SEXY HAIR CONCEPTS, LLC		
Street Address:	9232 Eton Avenue		
City:	Chatsworth		
State/Country:	CALIFORNIA		
Postal Code:	91311		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	2614429	AERO COLOR	
Registration Number:	2634449	AERO TAN	
Registration Number:	2592173	CURE4	
Registration Number:	2530633	CURL POWER	
Registration Number:	1866675	ECOLY	
Registration Number:	2472793	FORMULAS BY ECOLY BIG SEXY HAIR	
Registration Number:	2394047	FUNKTIONAL HAIR WARE	
Registration Number:	2530630	HOT CURL	
Registration Number:	2553996	HOT SEXY HIGHLIGHTS	
Registration Number:	2646108	MAKE BELIEVE CONCEPTS	
Registration Number:	2369077	PSY COLOR GY	
Registration Number:	2306447	SEA CRITTERS	
Registration Number:	2636664	SEXSYMBOL	

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REEL: 003302 FRAME: 0977

Registration Number:	2486702	SEXY HAIR
Registration Number:	2757856	SEXY HAIR CONCEPTS
Registration Number:	2403396	SEXY HAIR
Registration Number:	2608579	STAY PUT
Registration Number:	2438970	THINGS STRETCH
Registration Number:	2394046	THINGS
Registration Number:	2593853	U.S. RUMBLE BOYS
Registration Number:	2707751	WILD SEXY HAIR
Registration Number:	2823999	SEXYBATH&BODY
Registration Number:	2785586	W.M.N.
Registration Number:	2935449	FRESH CONCEPTS
Serial Number:	76369705	SEXY HANDS
Serial Number:	76374826	SEXY SKIN
Serial Number:	76617948	SEXY BLONDES
Serial Number:	78132674	SOFTSEXY

#### CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	299-43728
NAME OF SUBMITTER:	Clyde L. Smith
Signature:	/Clyde L. Smith/
Date:	05/04/2006

Total Attachments: 2  
 source=Release from U.S. Bank to Sexy Hair Concepts 5-1-06#page1.tif  
 source=Release from U.S. Bank to Sexy Hair Concepts 5-1-06#page2.tif

## RELEASE

THIS RELEASE (this "Release") is made and entered into as of the 1st day of May, 2006, by U.S. BANK NATIONAL ASSOCIATION ("Lender") in favor of SEXY HAIR CONCEPTS, LLC, a California limited liability company ("Debtor").

Lender hereby releases the security interest in and lien granted by Debtor in favor of Lender on the following trademarks and their respective federal registrations and applications for federal registration pursuant to that certain Patent, Trademark and License Security Agreement dated as of November 6, 2003, and executed by Debtor in favor of Lender and recorded with the United States Patent and Trademark Office on November 23, 2003, at Reel/Frame 2867/0793, as amended by that certain First Amendment to Patent, Trademark and License Security Agreement dated as of December 31, 2004, and recorded with the United States Patent and Trademark Office on January 4, 2005, at Reel/Frame 3001/0327:

### Federally Registered Trademarks

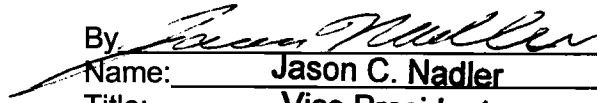
<b>Country</b>	<b>Mark</b>	<b>Registration No.</b>
United States	AERO COLOR	2,614,429
United States	AEROTAN	2,634,449
United States	CURE4	2,592,173
United States	CURL POWER	2,530,633
United States	ECOLY (Stylized)	1,866,675
United States	FORMULAS BY ECOLY BIG SEXY HAIR	2,472,793
United States	FUNKTIONAL HAIR WARE	2,394,047
United States	HOT CURL	2,530,630
United States	HOT SEXY HIGHLIGHTS	2,553,996
United States	MAKE BELIEVE CONCEPTS	2,646,108
United States	PSY-COLOR-GY and Design	2,369,077
United States	SEA CRITTERS	2,306,447
United States	SEX SYMBOL	2,636,664
United States	SEXY HAIR and Design (Color)	2,486,702
United States	SEXY HAIR CONCEPTS and Design (Star)	2,757,856
United States	SEXY HAIR	2,403,396
United States	STAY PUT	2,608,579
United States	THINGS STRETCH	2,438,970
United States	THINGS	2,394,046
United States	U.S. RUMBLE BOYS and Design	2,593,853
United States	WILD SEXY HAIR	2,707,751
United States	SEXY BATH & BODY	2,823,999
United States	W.M.N. and Design	2,785,586
United States	FRESH CONCEPTS	2,935,449

Trademarks for Which Applications For Federal Trademark Registration are Pending

Country	Mark	Application No.
United States	SEXY HANDS	76/369,705
United States	SEXY SKIN	76/374,826
United States	SEXY BLONDES	76/617,948
United States	SOFTSEXY	78/132,674

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized officer as of the date first set forth above.

U.S. BANK NATIONAL ASSOCIATION ("Lender")

By:   
Name: Jason C. Nadler  
Title: Vice President